



DEDMAN SCHOOL OF HOSPITALITY • COLLEGE OF BUSINESS • FLORIDA STATE UNIVERSITY

# *Global Club Management*

## Spring 2016 Newsletter

### 35 interns experience the 2016 Masters Tournament

While the world's greatest professional golfers were teeing off at **Augusta National Golf Club** for the **2016 Masters Tournament**, 35 Florida State University students were behind the scenes sharing in the excitement.

The students were interns—mostly hand-picked for positions at the VIP hospitality venue **Berckmans Place** by Augusta National executives during an invitation-only event hosted earlier in the semester by the **Dedman School's Global Club Management program**.

The high number of Dedman students hired reflects positively on past Dedman interns who have worked one of the most prestigious events in professional golf at the world's top-rated golf club.



**BY INVITATION ONLY.** Among the Global Club Management majors chosen for key internship positions during the 2016 Masters Tournament was Jordon Jones, pictured here in front of the Augusta National clubhouse. Jones was employed as a supervisor at Augusta's South Village merchandise shop.

### Students explore Boston clubs during CMAA event

Five global club management and hospitality students from FSU's student chapter of the Club Managers Association of America (CMAA) traveled to Boston with faculty advisor Cynthia Johnson and attended the **CMAA National Student Education Conference**. The chapter enjoyed top industry executives making best practice presentations with other university students from throughout the country. They also toured leading private clubs in Boston, including the **Harvard Club**, **The Country Club**, the **Dedham Country & Polo Club**, **Wellesley Country Club**, **Charles River Country Club** and **Salem Country Club**.



**NORTHERN EXPOSURE.** Left to right, FSU's Alaina McCalum, Caitlin Wojciki, Carly Plantamura, Cassidy Smith, faculty advisor Cynthia Johnson and Kelsey Fraser visited top Boston-area clubs while attending the CMAA National Student Education Conference.

# FSU programs host top national golf club managers

The Global Club Management and PGA Golf Management programs recently brought five national club industry leaders to Tallahassee to participate in FSU's one-of-a-kind **Founders Leadership Summit**.

The annual event enables business students majoring in private club and golf management to interact with highly regarded leaders in the field they are aspiring to enter upon graduation.

Students enjoyed impromptu discussions with the executives during a Thursday evening welcoming reception at the University Center Club. In round table discussions on Friday morning, students asked questions about club management, the future of the field and what to expect in their careers. Then, the leaders joined in a panel discussion facilitated by **PGA Golf Professional John Patrick**, host of "The John Patrick Golf Show." Participants included **Cody Platt**,



**TABLE TALK.** Students asking questions about their future careers during roundtable discussions with general managers of top national golf clubs at FSU's Don Veller Seminole Golf Course & Club.

president of **Pebble Beach Company**, Pebble Beach, Calif.; **Tom Delozier**, general manager of **Quail Hollow Country Club**, Painesville, Ohio; **Paul Mroz**, general manager of **Oakmont Country Club**, Oakmont, Pa.; and **Michael Belot**, general manager of **Whistling Straits Golf Club**, Sheboygan, Wis.

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## Students engaged state leaders at Florida Golf Day

Florida State University's Global Club Management and PGA Golf Management students participated in **Florida Golf Day** at the **Florida Capitol** building in Tallahassee. The annual event, sponsored by the World Golf Foundation, aims to educate lawmakers about the significant economic impact the golf and club industry has on the state of Florida.

As journeymen industry representatives, Dedman students joined members of the **Club Managers Association of America**, **Florida Chapter of Club Managers Association of America**, **Florida Golf Course Superintendents Association**, **Florida Historic Golf Trail**, **Florida State Golf Association**, **Golf Channel**, **Golf Course Superintendents Association of America**, **LPGA**, **National Golf Course Owners Association**, **North and South Florida**



**REPRESENTING.** Left to right, FSU students Anthony King, Cassidy Smith, Bryan Robinson; CEO Steve Mona of World Golf Foundation; FSU students Kelsey Fraser, Atticus Bellen, and Ryan Muzzonigro

Sections of the **PGA of America**, **PGA of America**, **PGA TOUR**, **The First Tee**, **USGA**, **World Golf Foundation** and **World Golf Hall of Fame**.



# CMAA World Conference opportunity wows students

Members of the FSU student chapter of the **Club Managers Association of America (CMAA)** found its **89th World Conference on Club Management and Club Business Expo** an exhilaration experience.

The fourteen attending students were immersed in learning opportunities that reflected the latest trends in the club industry—education sessions, a mentoring workshop, a networking session with industry professionals and the business expo. All students came away with prospects for employment.

“It was a life changing experience, networking with top industry leaders, learning the in and outs of the club industry and ultimately gaining confidence in myself and my work!” said Carly Plantamura, a global



**CONFERENCE CONNECTION.** FSU student members of CMAA stand between International Club Suppliers' CEO Jim Sartain, at left, and VP of Client Relations Debbie Nipper, at right. The company donated scholarship money for two students to attend.

club management major and president of the FSU student chapter of CMAA.

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## Summer internships: Experiencing the world's best

Not only do Global Club Management majors prepare for their careers working extensive hours outside the classroom—six months of internships are required—but they do so at some of the highest quality private clubs in the world.

This summer, students are participating in unparalleled business experiences in internships at places like the **Baltusrol Golf Club** during the **PGA Championship** and the **Hazeltine National Golf Club** during the **Ryder Cup**.

“We have excellent relationships with top clubs all over the world and have a great track record of matching students to the right internship opportunities for their needs,” said Cynthia Johnson, director of the Global Club Management program.

Some of the other top clubs in which students are placed for internships this summer,



**SUMMER GIG.** Left to right, Victoria Poe and Nikki Drodzyk take time out to enjoy themselves on the greens while interning at Celtic Manor Resort in Wales. The exclusive resort hosted the 2010 Ryder Cup.

include **Celtic Manor Resort**, Wales, U.K.; **Bohemian Club**, San Francisco, Calif.; **Whistling Straits**, Kohler, Wis.; **Rollingstone Ranch Golf Club**, Steamboat Springs, Colo.; and **Canoe Brooke Country Club**, Summit, N.J.



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- Gain international experience through global internships



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