

Master of Science in Entrepreneurship

Hospitality Entrepreneurship

The Master of Science in Entrepreneurship, with a major in hospitality entrepreneurship, is an **online graduate degree program** that focuses on developing leaders and cultivating real-world opportunities in an ever-growing industry.



Enroll full- or part-time

You can finish in as little as 3 semesters, or enroll part-time if you need a flexible option that works with your schedule.



Take advantage of study abroad

International classes are offered in Panama, Spain, and Italy. Scholarships are available to students who qualify.



The **collaborative program** between the Dedman College of Hospitality and Jim Moran College of Entrepreneurship provides an advanced curriculum focused on the importance of leadership and innovative thinking.



The program accepts applicants year-round. Apply during the summer, fall or spring semesters.

APPLICATION DEADLINES

Summer: March 1

Fall: **July 1**

Spring: November 1

Program Overview

The Master's in Entrepreneurship (MSE) degree, with a major in hospitality, requires a total of 30 credit hours:

Total Hours:	30
Electives	6
Major Courses	15
Core Curriculum	9

Core Curriculum

The following courses (9 credit hours) are required to be taken by all MSE students:

Course	Hours
Accounting & Finance for Entrepreneurs	3
Strategy Formulation	3
Foundations in Entrepreneurship & Leadership	3

Major Curriculum

Students are required to take five (5) major courses, as well as two (2) elective courses.

Hospitality (all required)

Hospitality Colloquium	3	
Entrepreneurial Lodging	3	
Legal Environment of Hospitality & Tourism	3	
Operations		
Marketing Strategy	3	
Ethics in Management	3	

General Flectives (nick 2)

deficial Electives (pick 2)	
Consumer Behavior in the Marketplace	3
Logistics, Supply Chain & Manufacturing	3
Sustainability and Human Rights in the	3
Business World	
Franchising & Management Agreements	3
Graduate Hospitality Internship	3
Hospitality Financial Management	3
Hospitality Revenue Management	3
Special Topics in Hospitality Management	3
Special Topics in Entrepreneurship	3

International Experience

An international program (IP) experience is highly encouraged. Students will receive three (3) credit hour for opting to spend time abroad. These opportunities are available throughout the year and will be part of a course curriculum.

IP Course	Location
Entrepreneurial Lodging	Florence
Supply Chain	Panama
Hospitality Management	Valencia

Admission Requirements

Admission to graduate study is a two-fold evaluation process. The Office of Admissions determines eligibility for admission to the university, while the academic department determines admissibility to the degree program.

Final admission is subject to approval by the Office of Admissions.

Minimum University Admission Requirements

- A bachelor's degree from a regionally accredited U.S. institution, or comparable degree from an international institution; or
- A graduate degree from a regionally accredited U.S. institution, or comparable degree from an international institution

Students must also be in good academic standing at their last institution in order to be considered for graduate study.

Application Checklist

- Current résumé / CV
- Personal statement questions (within the online application)
- Two (2) letters of recommendation
- Scores from a nationally standardized graduate admission test (waived through 2026)
- Official (sealed) transcripts from each college or university attended

Deadlines

Summer: Fall: Spring: March 1 July 1 November 1

Apply online at admissions.fsu.edu/gradapp

