

# EXPLORING HOSPITALITY & ENTREPRENEURSHIP IN FLORENCE

MARCH 13 TO MARCH 21, 2021

GRADUATE STUDENTS

COURSE-SPECIFIC: TBD

Areas of Interest Entrepreneurship, Hospitality



Graduate students on this program will explore the hospitality industry in Florence from the perspective of entrepreneurs. Students will have some coursework before and after going abroad for this one-credit hour course, and will travel to Florence with their professor and peers during spring break. Visits are planned to hotels, B&B's, and restaurants which allow students to gain a behind-the-scenes view into the day-to-day work life of professionals in the industry. Students will gain a cross-cultural perspective as they compare these establishments to those of the US. Experiential learning at the FSU Florence culinary lab, conversations with international experts, and excursions to a vineyard and organic farm-to-table restaurant will bring coursework to life.

## Excursions & Group Activities

Plans may change due to unexpected events and/or new opportunities. Cultural immersion and social events planned for this program may include:

- Welcome dinner
- Visit to Lavacchio Farm
- Tour of locally owned restaurants with lunch
- Guided tour of hotels in Florence
- Visit and tasting at local wineshop
- Visits to museums such as The Medici-Riccardi Palace, Barnacci Chapel, and the Pitti Palace
- Visits and tours of local markets
- Gelato making class pizza making class
- Farewell dinner

## Eligibility & Prerequisites

This program is open to all graduate students in the Jim Moran College of Entrepreneurship and/or the Dedman School of Hospitality, but is of particular interest to students in the MSE Hospitality Entrepreneurship degree program.

## Housing

Students will be housed in shared accommodations.

## Program Fees

**\$2,895**

### Program Fee Inclusions

- ALL REGISTRATION FEES
- INSTRUCTIONAL
- COSTS FOR 1 GRADUATE CREDIT
- HOUSING
- PROGRAM PLANNED EXCURSIONS & GROUP ACTIVITIES
- FULL-TIME ACADEMIC SUPPORT
- 24/7 STUDENT SUPPORT
- HEALTH INSURANCE
- 10 MEAL VOUCHERS TO LOCAL RESTAURANTS WHILE IN FLORENCE
- LUGGAGE TAG
- WELCOME ORIENTATION
- IP T-SHIRT
- UNIVERSAL TRAVEL ADAPTER

### Program Fee Exclusions

Round-trip international airfare, passport, entry visa, food (except as noted), books and supplies, personal travel/activity/spending money, university-assessed fees (e.g., per credit hour technology fee)