

Master of Science in Entrepreneurship (MSE)

# Hospitality Entrepreneurship



Dedman School  
of Hospitality

Jim Moran  
College of  
Entrepreneurship

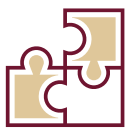


# Lead Explore Inspire

Gain the skills and knowledge necessary to be successful as an entrepreneur in the hospitality industry.

## Your degree, your way.

The Master of Entrepreneurship - hospitality entrepreneurship major - is an **online degree program** that focuses on real-world opportunities in a growing industry.



Whether you aspire to start your own venture or join an established company, you'll acquire and apply the skillsets necessary to succeed in a wide range of settings.



The collaborative program between the Dedman School of Hospitality and College of Entrepreneurship provides an advanced curriculum focused on the importance of leadership and innovative thinking.



MSE graduates will be fully prepared to pursue careers in the private or public sectors, including government and academic professions.

Apply by July 1 | Start your application at [admissions.fsu.edu/gradapp](https://admissions.fsu.edu/gradapp)

## PROGRAM OVERVIEW

The Master's in Entrepreneurship (MSE) degree, with a major in hospitality, requires a total of 30 credit hours:

Core Curriculum	12
Major Courses	12
Electives	6
<b>Total Hours:</b>	<b>30</b>

### CORE CURRICULUM

The following courses (12 credit hours) are required to be taken by all MSE students:

Course	Hours
Accounting & Finance for Entrepreneurs	3
Ethics in Management	3
Strategy Formulation	3
Foundations in Entrepreneurship & Leadership	3

### MAJOR CURRICULUM

Students are required to take four (4) major courses, as well as two (2) elective courses.

#### Hospitality (all required)

Hospitality Colloquium	3
Entrepreneurial Lodging	3
Legal Environment of Hospitality & Tourism Operations	3
Marketing Strategy	3

#### General Electives (pick 2)

Consumer Behavior in the Marketplace	3
Logistics, Supply Chain & Manufacturing	3
Sustainability and Human Rights in the Business World	3
Franchising & Management Agreements	3
Graduate Hospitality Internship	3
Hospitality Financial Management	3
Hospitality Revenue Management	3
Special Topics in Hospitality Management	3
Special Topics in Entrepreneurship	3

### INTERNATIONAL EXPERIENCE

An international program (IP) experience is highly encouraged. Students will receive one (1) credit hour for opting to spend time abroad. These opportunities are available throughout the year and will be part of a course curriculum.

IP Course	Location
Entrepreneurial Lodging	Florence
Supply Chain	Panama
Hospitality Management	Valencia

## ADMISSION REQUIREMENTS

Admission to graduate study is a two-fold evaluation process. The Office of Admissions determines eligibility for admission to the university, while the academic department determines admissibility to the degree program.

Final admission is subject to approval by the Office of Admissions.

### MINIMUM UNIVERSITY ADMISSION REQUIREMENTS

- A bachelor's degree from a regionally accredited U.S. institution, or comparable degree from an international institution; or
- A graduate degree from a regionally accredited U.S. institution, or comparable degree from an international institution

Students must also be in good academic standing at their last institution in order to be considered for graduate study.

### APPLICATION CHECKLIST

- Current résumé / CV
- Personal statement questions (within the online application)
- Two (2) letters of recommendation
- Scores from a nationally standardized graduate admission test (i.e. GRE or GMAT)
- Official (sealed) transcripts from each college or university attended

### APPLY BY JULY 1

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